



2009

BROCHURE
for
EXHIBITORS & SPONSORS



**4th INTERNATIONAL SYMPOSIUM ON
RECENT ADVANCES IN FOOD ANALYSIS**

4 – 6 November, 2009

Diplomat Hotel Conference Centre

PRAGUE, CZECH REPUBLIC

www.rafa2009.eu

INVITATION TO ATTEND RAFA

Recent progress in science and technology has resulted in the introduction of a wide range of novel analytical strategies, both in food research and routine laboratory control of various food quality / safety criteria including compliance with legal and labelling requirements, determination of nutritive value and/or food fraud detection. In general terms, modern food analysis aims at implementation of a broad scope, rapid, and cost-effective methods with performance characteristics complying with particular purpose. The implementation of cutting-edge technologies represents an important tool in support not only a current but also future global food market and fair trade. It should be noted that, in spite of the legislative efforts, food scandals occasionally occur and originate from contamination, pesticide residues, veterinary drug residues, endocrine disruptors, processing contaminants, packaging materials (migration) or natural sources (including mycotoxins and marine toxins). Moreover, since modern biotechnology was introduced in food production, GM-food and food ingredients have become an issue putting a strong demand for adequate methods of analysis. As a result the science of food analysis is a rapidly developing and very exciting field. In all cases, sampling strategy, sample analysis, data handling and final exposure assessment are crucial steps that are closely interrelated. The desired level of consumers' protection and the strict regulation of maximum limits force analytical chemists in food laboratories to lower quantification limits, improve QA/QC, and increase sample throughput by introducing new approaches and highly innovative technologies such as:

- (i) the use of bioassays for bioactivity and toxicity screening;
- (ii) omics-based analysis including metabolomics-like comprehensive profiling;
- (iii) biosensor and multiplex technologies, dipsticks, flow cytometry with functionalised beads;
- (iv) on-line and at-line analysis approaches;
- (v) spectrometric food profiling (NMR, NIR);
- (vi) (bio)nanotechnology and chip-based methods;
- (vii) solvent-free and other emerging isolation technologies;
- (viii) and hyphenated techniques such as LC/MS and MS/MS, fast GC/TOFMS, ambient MS and/or comprehensive chromatography (GC×GC, LC×LC).

Conference organizers, the Institute of Chemical Technology, Prague (ICT Prague, Czech Republic), RIKILT – Institute of Food Safety (RIKILT, the Netherlands) and International Association of Environmental Analytical Chemistry (IAEAC), would like to invite all food scientists from universities, research institutes, national and international agencies, control bodies, governmental and commercial laboratories, industry and other food business related companies to attend the **4th International Symposium on Recent Advances in Food Analysis (RAFA 2009)**.

The previous symposia in this series were organized in 2003, 2005 and 2007 and very well attended. At the last **Recent Advances in Food Analysis** held in **2007**:

- 400 scientists participated
- 37 countries from 4 continents represented
- 41 lectures (including 10 young scientists') presented
- 315 posters presented
- 23 companies exhibited / sponsored the conference
- 6 vendor seminars and 1 parallel workshop organized
- Book of Abstracts available at <http://www.rafa2009.eu>

Scientific committee and organizers of the RAFA 2009 aim to prepare a balanced program with many high grade presentations followed by stimulating discussions, several adjacent events, state-of-art exhibition and attractive social program.

The RAFA 2009 will be organized again particularly with the emphasis on **advanced analytical & bioanalytical technologies and food analysis applications** related to the following areas:

- Residues and contaminants,
- Authenticity, traceability, fraud,
- Flavours and odours,
- Processing and packaging contaminants,
- Mycotoxins, marine and plant toxins,

- Allergens,
- Genetically modified organisms (GMO's),
- Nanoparticles,
- Novel foods, nutritional supplements, organic food.

Scientific contributions will be presented by leading scientists through invited lectures and contributed oral and poster presentations.

Several adjacent events are planned currently to accompany the conference program:

- workshop focused on opportunities for **young scientists** to take part in research within the 7th Framework Programme and other related EC programmes,
- workshop / session focused on **food traceability and authenticity issues**,
- **vendor seminars** introducing **recent instrumentation and products for food control**.

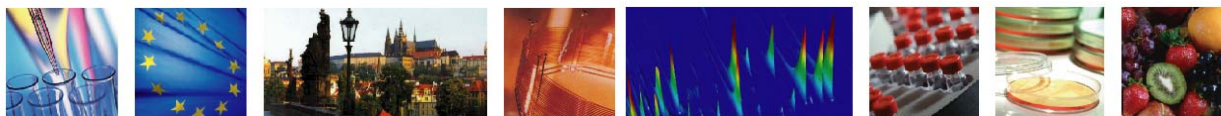
Moreover, platform for young scientists to present their scientific work will be offered. IAEAC and RAFA 2009 Student Travel Grants will be also provided. The best poster presentation by a young scientist will be awarded by IAEAC Roland W. Frei award.

An exhibition of the most modern instrumentation recently used in food analysis and other necessary equipment, i.e. consumables, reference materials, bio-analytical tools, sample treatment devices etc. will be demonstrated during the symposium.

The organizers of the conference sincerely hope that you accept their invitation, and look forward to the meeting in Prague, in November 2009.

Prof. Dr. Jana Hajšlová (ICT Prague)
Chairwoman of Symposium

& Prof. Dr. Michel Nielen (RIKILT, Wageningen)
Co-chairman of Symposium



SCIENTIFIC COMMITTEE (tentative list)

Prof. Jana Hajslova	<i>Institute of Chemical Technology, Prague, CZ (chair)</i>
Prof. Michel Nielen	<i>RIKILT-Institute of Food Safety, Wageningen, NL (co-chair)</i>
Prof. John Gilbert	<i>Central Science Laboratory, York, UK</i>
Dr. Samuel Godefroy	<i>Health Canada, Ottawa, Canada</i>
Prof. Hans-Gerd Janssen	<i>Unilever Research and Development, Vlaardingen, NL</i>
Prof. Rudolf Krška	<i>University of Natural Resources and Applied Life Sciences, Tulln, A</i>
Dr. Steve Lehotay	<i>United States Department of Agriculture, Wyndmoor, USA</i>
Prof. Peter Schieberle	<i>Technical University of Munich, Garching, D</i>
Dr. Richard Stadler	<i>Nestlé Product Technology Centre, Orbe, CH</i>
Prof. Franz Ulberth	<i>JRC, Institute for Reference Materials and Measurements, Geel, B</i>

VENUE

In 2009 both **symposium and exhibition** will be organized in the Diplomat Hotel **** Conference Centre (<http://www.diplomathotel.cz/en/home/>).

This modern congress centre is surrounded by many other hotels and is professionally equipped, serviced and staffed to meet all the needs of successful international meetings. We booked whole the conference centre, including ample space for exhibitors providing optimal opportunities to meet with congress participants.



The conference centre is located near Prague Castle in pleasant surroundings of the diplomatic quarter. It is easily reached from the city centre and just a 20-minutes drive from Prague's International Airport.

Underground and tram and bus stations are located in front of the hotel with very frequent services to the city centre of Prague and to the airport.

Special rates will be offered for **accommodation** in the Diplomat Hotel; a form will be available on the conference website at the beginning of year 2009.

FURTHER INFORMATION

The official **language** of the symposium will be English, no simultaneous translation will be provided.

Further information about the **Czech Republic and Prague, travelling to Prague, etc.** are available at the conference website www.rafa2009.eu

For **specific questions on the conference** please use e-mail Food_Analysis_2009@vscht.cz

For **specific questions on the exhibition** please contact exhibition manager Monika Tomaniova at e-mail monika.tomaniova@vscht.cz.

LIST OF EXHIBITORS & SPONSORS AT RAFA 2007



Agilent Technologies



EXHIBITION AND SPONSORSHIP

An exhibition of instruments, consumables, reference materials, literature etc. will be organized during the symposium. Being an exhibitor enables you to highlight your activity within the exhibition area and to share your expertise, your practices and skills related to the congress topics.

The exhibition will be situated in the refreshment / coffee break(s) area providing ample options for discussions with customers. A welcome cocktail will also be held in this area on Wednesday, November 4, 2009. Exhibitors are therefore guaranteed a regular flow of delegates throughout the conference.

The conference is expected to attract about 400 participants from around the world and provides the ideal opportunity to present your products and services to a captive and attentive audience.

The organizers of the conference offer you a spectrum of **possibilities for a particular presentation**:

- an advertising,
- a booth or table display at the exhibition of the conference,
- symposium workshops / vendor seminars.

There are also many **ways for sponsorship** - apart from financial contributions, "*in natura*" can be considered as well. We are happy to discuss the most appropriate option for you.

Do not miss this unique opportunity to:

- **Give a presentation on occasion of vendor seminar,**
- **Advertise in conference publications,**
- **Meet with an expert and join the discussion,**
- **Exhibit your product or your services to your target clients,**
- **Find your partner for strategic cooperation or joint ventures,**
- **Benefit from support and consultancy from experienced experts,**
- **Sponsor the event and promote your product and company profile,**
- **Sponsor activities and awards (for poster sessions and travel).**

In case you make a choice and decide to take part in the upcoming event, kindly contact the conference exhibition manager as soon as possible. In case you have any particular comments, ideas or suggestions regarding your presentation within the conference, please let us know. We will do our best to meet your requirements. For all information and requirements regarding exhibition and sponsoring please contact the exhibition manager: Dr. Monika Tomaniova, E-mail: Monika.Tomaniova@vscht.cz.

The full and updated information on the conference will be available on the official website of the conference www.rafa2009.eu, including conference program, the possibility of on-line registration and abstract submission, information on venue, hotel reservation, etc.

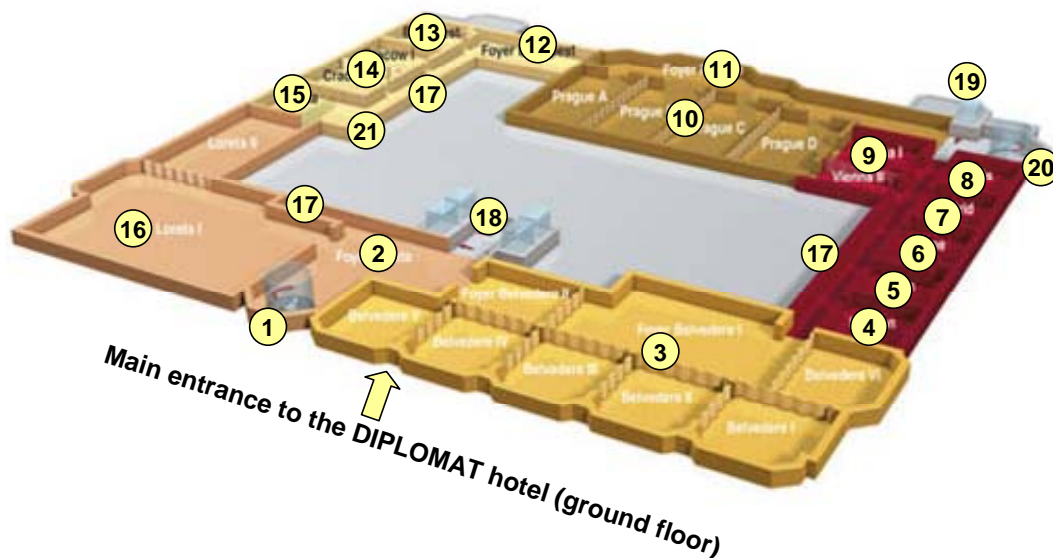
Make sure to register and to secure your exhibition space at the RAFA 2009!

Become an exhibitor / sponsor of the RAFA 2009 and benefit from the advantageous sponsoring packages offered!

You are kindly asked to make your clients and potential clients aware of this unique possibility to obtain a share of expertise in the fields of advanced analytical & bioanalytical technologies and food analysis application, to extensively network with expected 400 delegates and to learn about the latest developments in applied technologies, which shall be presented in the accompanying exhibition.

Thank you for publishing and promoting RAFA 2009 in your event calendar on your web site (a direct link to the RAFA 2009 homepage www.rafa2009.eu will be greatly appreciated!).

Plan of the DIPLOMAT Hotel Conference Centre (1st floor)



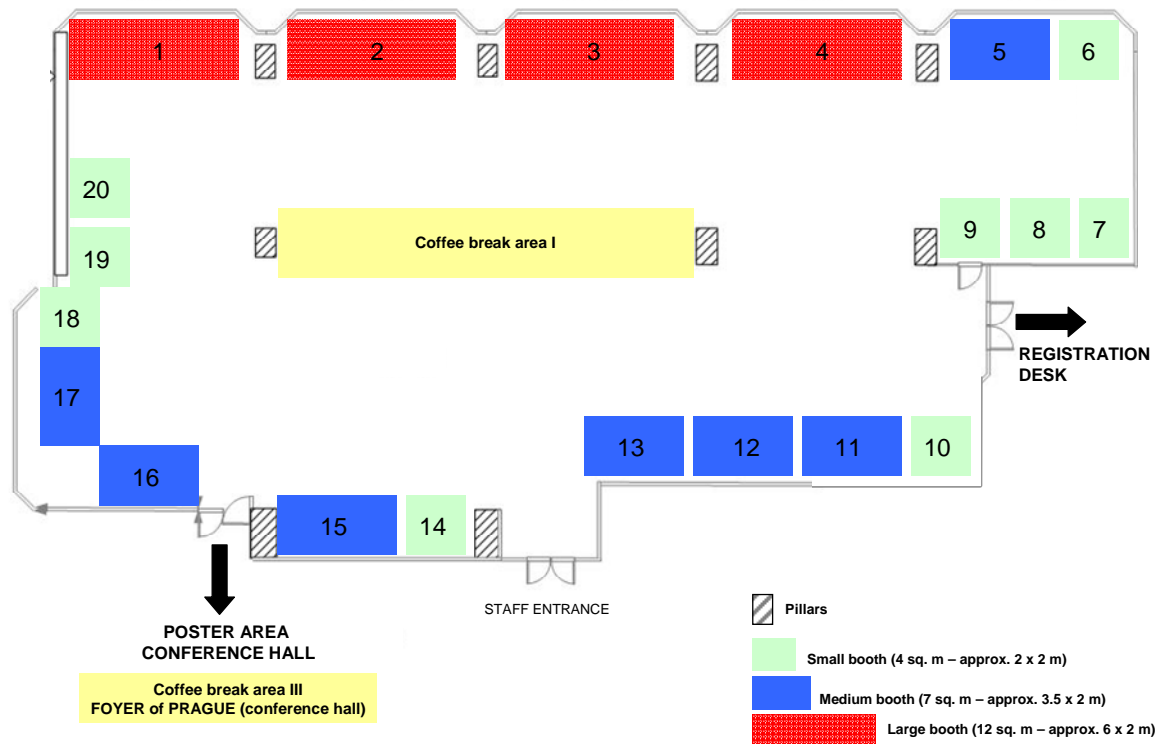
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|-----|---------------------------|---|
| 1: | STAIRS | from the ground floor of DIPLOMAT hotel, CLOAKROOM |
| 2: | LOBBY | Registration area |
| 3: | BELVEDERE* | Exhibition area & Coffee breaks & Welcome cocktail |
| 4: | LONDON | Poster area |
| 5: | BERLIN | Organizers' office |
| 6: | ROME | Poster area |
| 7: | MADRID | Poster area |
| 8: | PARIS | Poster area |
| 9: | VIENNA I & II* | Vendor seminars and parallel workshops |
| 10: | PRAGUE | Conference hall |
| 11: | Foyer of PRAGUE | Coffee break |
| 12: | Foyer BUDAPEST | Poster area |
| 13: | BUDAPEST | Poster area |
| 14: | CRACOW I & II* | Vendor seminars and parallel workshops |
| 15: | SOPHIA | Poster area |
| 16: | LORETA | Conference restaurant (Welcome cocktail & lunches) |
| 17: | Toilets | |
| 18: | Lifts | |
| 19: | Lift* | Can be used by exhibitors for goods transport |
| 20: | Side entrance* | |
| 21: | Internet corner | PCs with high-speed Internet connections (provided that it will be sponsored) |

* Areas dedicated to Exhibitors & Sponsors

Exhibition will be arranged in BELVEDERE hall and in its FOYER of the DIPLOMAT hotel conference centre (all rooms and foyer will be linked together). For further information on the conference centre please check the website <http://www.diplomathotel.cz/en/conference-meeting/>.

The floor plan shows the proposed layout for the exhibition – it will be updated based on requests on the exhibition booths received from individual companies. The final plan will be available at the end of August 2009.

Proposed layout of the floor plan of the exhibition area (BELVEDERE)



EXHIBITION OPPORTUNITIES

We are happy to discuss with you one or more of the following options.
Please send your expression of interest to the exhibition manager Monika Tomaniova, E-mail: Monika.Tomaniova@vscht.cz before **May 31, 2009** at the very latest. **After this date no registrations for exhibition will be accepted:**

Position	Price	Services
Large booth	€4200*	Exhibition space of 12 sq. m within the accompanying exhibition of the conference (including two tables, four chairs, power supply, internet access, poster board – if required) One full page coloured advertising space in the Program of the conference / Book of Abstracts Logo at the home page of the conference with a link to the company webpage The integration of the logo at the conference notice board(s) and in the Book of Abstracts Promotional materials (advertising leaflets / CDs or pens plus notepads) in the conference bags. Two free symposium registrations for exhibiting staff**
Medium booth	€2700*	Exhibition space of 7 sq. m within the accompanying exhibition of the conference (including two tables, four chairs, power supply, internet access, poster board – if required). Logo at the home page of the conference with a link to the company webpage The integration of the logo at the conference notice board(s) and in the Book of Abstracts One free symposium registration for exhibiting staff**
Small booth	€1700*	Exhibition space of 4 sq. m within the accompanying exhibition of the conference (including one table, two chairs, power supply – if required) Logo on the home page of the conference with a link to the company webpage The integration of the logo at the conference notice board(s) and in the Book of Abstracts. One free symposium registration for exhibiting staff**

* or corresponding amount in CZK, *the prices do not include VAT.*

** free registration includes full attendance at the symposium, the final programme, the book of abstracts, coffee breaks, buffet lunches and a welcome cocktail

Additional **Exhibitor passes** (2 passes per one company in maximum, participation at the scientific program excluded) can be purchased on request at € 150 per person. Names have to be provided until August 31, 2009.

GENERAL INFORMATION FOR EXHIBITION SPACE SET-UP:

Space is limited and available on a first-come, first-served basis.

Revised floor plan and other information with the arrangement of individual exhibitions will be available before the end of August 2009, after receiving of the payment.

Space only, including table & chairs, power supply and other additional items according to the ordered type of the booth will be provided.

If you have your **own stand construction**, please notice height of your booths is limited by exhibition hall ceiling 3 m (lower construction height is required). Usage of technical facilities (instruments, beamer, notebooks etc.) at your booth area is possible.

Please notice, no special personnel will be available for moving and set-up of exhibitors' booths with the exception of arrangement of chairs, tables, sockets (230 V, including extension lines), Internet connection (if it was required), poster board(s) (if it was required), according to the registration form for services provided by your company.

Tentative exhibition hours:

Wednesday, 4 November 2009, 09.00 – 21.00 hours	(coffee break / refreshment and welcome cocktail in exhibition area)
Thursday, 5 November 2009, 09.00 – 18.00 hours	(coffee break / refreshment in exhibition area)
Friday, 6 November 2009, 09.00 – 15.30 hours	(coffee break / refreshment in exhibition area)

Parking - DIPLOMAT hotel has underground parking at rate 14 €/day. Please notice, parking at the street or around of the hotel is quite complicated.

Insurance – Your booking does not cover insurance for your property or equipment which should be arranged separately. The organizers cannot accept any liability for loss or damage of properties, injuries, unexpected events, non-appearance of specific speakers, program changes. Be sure to travel with a valid insurance. Exhibitors are advised to take their own insurance with respect to instruments and materials.

Security – The whole conference centre including exhibition area will be locked over night. No additional security service will be arranged.

Shipment e.g. of instruments, stands, leaflets etc. & storage place – Contact details (address and conference centre contact person) will be provided during September 2009. **PLEASE NOTE:** You are responsible for organizing shipment and collection of your exhibit.

Carpeting – At the whole conference centre including exhibition hall.

Cleaning – An all over cleaning of the conference centre is provided.

Lighting – No special lighting arranged for exhibition area; a concrete request on additional lighting possible, conference centre is able to arrange it for you.

Electricity – Power supply (free of charge) is 230 V. 380 V is also possible but for special charge and limited use with respect to the number of exhibitors.

Flowers – In the hotel lobby florist's shop is located; you may order flowers during exhibition set-up on November 3, 2009.

Tables & chairs – Companies' tablecloths can be used otherwise conference centre white tablecloths will be provided for tables. **PLEASE NOTE:** Limited number of tables for heavy instrumentation will be available only on request.

General request

All sponsors and their local affiliates are requested to refrain from organizing parallel activities during the scientific sessions of the congress as well as other official social activities.

SPONSORSHIP OPPORTUNITIES

We are happy to discuss with you one or more of the following options. Please send your expression of interest to the exhibition manager Monika Tomaniova, E-mail: Monika.Tomaniova@vscht.cz before **May 31, 2009** at the very latest. **After this date no registrations for sponsoring will be accepted:**

Type of sponsorship	Price	Description / Date of the event
Vendor seminar(s)	Full costs of buffet lunch / requested refreshment and Costs for "room rental" €800	Vendor seminar(s) – lunch seminars including lunch and beverages for meeting attendees provided by sponsor on each of conference days – November 4 – 6, 2009. Fully equipped room with the amplification, screen, beamer, microphone, flipchart will be provided. Sandwich buffet lunch / refreshment will be arranged in the room to enable seminar attendees participation without interruption. A limited number of seminars' rooms will be available, accommodating approximately either 50 or 65 participants. As long as you assume even greater number of participants we can make an extra arrangement for PRAGUE hall. <i>Please note you will be kindly asked for providing the final topic of the lunch seminar / titles of presentations / names of speakers by the end of August 2009 at the latest, to be included in the final programme.</i>
Conference Abstract Book	Full costs	Sponsoring the Book of Abstracts allows you to have a two full coloured page advertisement in the Book of Abstracts. Integration of the logo at the home page of the conference with a link to the company website and on the conference notice boards.
Final Program	Full costs	Sponsoring the Final Program allows you to have a one full coloured page advertisement in the Final program. Integration of the logo at the home page of the conference with a link to the company website and on the conference notice boards.
Conference bags	Full costs	Supply of symposium bags for the participants of the conference (printing must include the symposium name and the logos of the three organizing bodies). Supplying the Conference bags allows you to print your logo on the bag and include promotional materials into the bags. Integration of the logo at the home page of the conference with a link to the company website, on the conference notice boards and in the Book of Abstracts
Pens / Notepads	Full costs	All registered participants will receive a pen / notepad in their bags. Providing the pens / notepads with company name / logo allows you to insert it into the conference bags. Integration of the logo at the home page of the conference with a link to the company website and on the conference notice boards.

Type of sponsorship	Price	Description / Date of the event
Lanyards	Full costs	<p>Providing the lanyards with company name / logo allows you to use it for conference participant's badges.</p> <p>Integration of the logo at the home page of the conference with a link to the company website and on the conference notice boards.</p>
Gifts for delegates conference bags	Full costs	<p>All registered participants will receive a gift from conference organizers within their conference materials.</p> <p>The sponsor may place its logo in a card to be included with the gift or on the gift. (Excluding gift, to be provided by sponsoring company).</p> <p>Integration of the logo at the home page of the conference with a link to the company website and on the conference notice boards.</p>
USB key	Full costs	<p>All registered participants will receive an USB key in their bags. Book of Abstracts and promotional materials of your company will be uploaded at the USB key.</p> <p>Providing the USB keys with company name / logo allows you to insert it into the conference bags.</p> <p>Integration of the logo at the home page of the conference with a link to the company website and on the conference notice boards.</p>
Poster award	€500	Award on behalf of company for selected poster.
Travel grant for young scientist	€1000	<p>Travel grant provided by company including registration fee for respective participant.</p> <p>Information will be put at the conference website with company logo and link to the company website.</p> <p>Company will be responsible for selection of suitable applicant.</p>
Welcome Cocktail	Open sponsorship – any kind of contribution will be appreciated	<p>Wednesday, November 4, 2009 Venue: DIPLOMAT Hotel Welcome Cocktail for participants, accompanying persons and guests of the meeting.</p> <p>Being a sponsor of the Welcome Cocktail means integration of your logo on the invitation cards, and in the Program, at the home page of the conference with a link to the company website, on the conference notice boards and in the Book of Abstracts and on-site signage during the evening to include a variety of branded signs.</p>
Symposium Dinner	Open sponsorship – any kind of contribution will be appreciated	<p>Thursday, November 5, 2009 Venue: Brevnov monastery, Prague Symposium Dinner for participants, accompanying persons and guests of the meeting</p> <p>Being a sponsor of the Symposium Dinner means integration of the logo on the invitation cards and Program of the conference, on the home page of the conference with a link to the company website, on the conference notice boards and in the Book of Abstracts and on-site signage during the evening to include a variety of branded signs.</p> <p>4 tickets for Symposium dinner</p>

Type of sponsorship	Price	Description / Date of the event
Conference Coffee Break(s)	Open sponsorship - any kind of contribution will be appreciated	5 separate coffee breaks / refreshments for conference participants according to the program of the conference Being a partner of Conference Coffee break(s) means, integration of the logo at the home page of the conference with a link to the company website and on the conference notice boards and on-site signage during the coffee break / refreshment to include a variety of branded signs.
Conference Lunch(es)	Open sponsorship - any kind of contribution will be appreciated	3 separate buffet lunches for conference participants according to the program of the conference Being a partner of Conference Lunch(es) means, integration of the logo at the home page of the conference with a link to the company website and on the conference notice boards and on-site signage during the buffet lunch to include a variety of branded signs.
Internet corner	€ 1500	2 PCs with high-speed Internet connection Company logo on the computer terminal screen savers Company website as default homepage on the terminals Integration of the logo at the home page of the conference with a link to the company website and on the conference notice boards.
Suggestions	To be discussed	For any other suggestion on sponsoring not mentioned above, please contact the exhibitor manager.

Additional Sponsorship Opportunities might be added without prior notice. RAFA 2009 reserves the right to offer some items to more than one sponsor.

ADDITIONAL OPTIONS AND SERVICES ON REQUEST *
INTERNET connection (WiFi)
INTERNET connection (LAN, 2MB)
Promotional materials (advertising leaflets / CDs) into conference bags
Literature display
Poster board
Flipchart set
Table (additional)
Chair (additional)

* see also Registration form for Exhibitors & Sponsors

Please note that full contact details of delegates will not be available to an exhibitor or sponsor due to data protection restrictions. The provision of delegate contact details is not considered as a part of any booking.

BOOKING / PAYMENT TERMS & CONDITIONS

Acceptance of applications for exhibition or sponsorship is at the discretion of the organizers.

Once you have agreed a specific exhibition or sponsoring option with the exhibition manager you will receive an invoice from ICT Prague. Payment must be made within 30 days of invoice.

Your claim for a specific exhibition or sponsoring option will become firm when your payment has been received and confirmed.

Cancellations

If you find it necessary to cancel your exhibition or sponsorship package, please notify the exhibition manager immediately in writing.

Provided that written notice is received before 14 August 2009 a full refund will be given, less a 10% administration charge.

If written notice is received by 11 September 2009, a 50% refund will be given.

It is regretted that for cancellations after 11 September 2009, or for no-shows at the conference, the full exhibition or sponsorship package fee (100% cancellation charges) will be payable.

DEADLINES & IMPORTANT DATES

May 31, 2009	Deadline for registration as Exhibitor or Sponsor
August 31, 2009	Deadline for providing company logo and other advertising materials
	Deadline for providing the final topic of the vendor seminar / titles of presentations / summary / abstracts / names of speakers on vendor seminar if requested
	Floor plan and other information for exhibitors & sponsors available
October 9, 2009	Deadline for providing all materials for the conference participants (conference bags, inserts into conference bags, literature, lanyards etc.)
November 3, 2009	Set-up of exhibition
November 6, 2009	Dismantling of exhibition from 16:00

For other deadlines and important dates see conference website at www.rafa2009.eu